

FOR IMMEDIATE RELEASE

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Blue Mountain Resort partners with local Food Pantry

Palmerton, Pennsylvania (22 November 2019) – Blue Mountain Resort is proud to partner with the West End Food Pantry for a second time to provide a FREE community Christmas festival for residents.

Families enjoy yummy treats like free hot dogs, cookies, hot chocolate and s'mores. There is face painting for the kids, free chair lift rides for guests and their families and train rides provided by All About Fun Express. New this year will be a “Reindeer Food Station”, where

Santa arrives not in a sleigh, but on the chair lift. He is expected to bring Frosty and a Reindeer or two and is available for pictures when he arrives.

The event takes place on Saturday, November 30th from 1-4 pm near the Valley Lodge at the base of Blue Mountain Resort.

The West End Food Pantry is located inside the Eldred Township Community Center at 516 Kunkletown.

Any media interested in covering this exciting event and opening weekend should contact Tricia Matsko, Director of Sales & Marketing at 484.633.6510. Please include your telephone number and the name of the media outlet in which the story will run.

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