

FOR IMMEDIATE RELEASE

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Blue Mountain Resort Caters to Wine & Food Enthusiasts

Palmerton, Pennsylvania (22 May 2019) – Spend the weekend pairing wine and food with a breathtaking view at Blue Mountain Resort’s Wine Me Up! Wine & Tapas Festival. This must-attend event of the summer will showcase wine from the best vineyards in Pennsylvania on **Saturday, June 1 and Sunday, June 2 from 12pm-5pm**, rain or shine. Wine samples will be paired with different tapas prepared by Blue Mountain Resort culinary chefs and served in the beautiful Summit Lodge courtyard and surrounding areas. Winemakers will be in attendance to share knowledge about their products and provide samples to tantalize the taste buds. Guests can also buy their favorite wines directly from the vineyards at the festival.

A variety of tickets are available to attend the weekend-long event:

- All-Inclusive Festival Ticket
 - Includes commemorative wine glass, wine sampling, and a food passport.
 - Saturday or Sunday: \$49 in advance, \$59 at the door
- Food Passport Ticket
 - Entrance into event, a food passport, and 2 non-alcoholic drinks
 - Saturday or Sunday: \$25
- Entrance Ticket
 - Entrance into event and 2 non-alcoholic drinks
 - Saturday or Sunday: \$10

Live entertainment will be provided by Hunkajunk on Saturday and Toolshed Jack on Sunday from 12pm – 5pm both days. All other Resort outdoor activities will be available during the festival.

Tickets can be purchased online at www.skibluemt.com or by calling 610-826-7700.

Media passes are available for the event. All media interested in covering the Wine Me Up! Festival should contact Tricia Matsko, Director of Sales & Marketing, by email tmatsko@skibluemt.com or by phone at 484-633-6510.

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