



**Blue Mountain Resort**  
1660 Blue Mountain Drive  
P.O. Box 216  
Palmerton, PA 18071  
(610) 826-7700

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**FOR IMMEDIATE RELEASE**

**CONTACT: TRICIA MATSKO**  
**610-826-7700 Ext: 1248**  
**Cell: 484-633-6510**  
**TMatsko@SkiBlueMt.com**

**Blue Mountain Resort's 2019 Winter Fest is right around the corner**  
A Free Event for Families and Friends at Blue Mountain

**Palmerton, Pennsylvania (18 January 2019)** – Bring your family out of hibernation to experience a Winter Wonderland at Blue Mountain's Winter Fest, sponsored by REI & Valley Central. The event will take place at the Summit Lodge, towards the top of Pennsylvania's highest vertical, on Saturday, January 26th from 10am-6pm and Sunday, January 27th from 10-2pm, weather permitting. The Winter Festival is a free event and open for all ages to enjoy.

This seasonal extravaganza will feature the ice carving talents of Sculpted Ice Works, Snowga-yes, yoga on the snow, snow shoe demonstrations, and snowmaking tours! Delicious food options, including Waffle Cabin and Slopeside Pub & Grill's new mouth-watering menu & signature drinks, will be available for purchase.

In addition to the event, the USA Olympic Luge team will be hosting the 2019 Luge Challenge from 11am-5pm on Saturday and from 10am-2pm on Sunday. Guests can experience the rush of the Winter Games by riding a luge on the only natural, East Coast USA Luge track that is open to the public. USA Luge Coaches will be on-site to evaluate each luge run and will be scouting for potential athletes.

Grab a seat and tilt your head back at approximately 6pm on Saturday evening for a spectacular Winter Fest firework display by Skyshooter Displays, ZY Pyrotechnics.

Blue Mountain's 39 trails, 16 lifts and up to 39 tubing lanes are available for regular price during the event from 8am-10pm on Saturday and 8am-9pm on Sunday.

Any media who wishes to cover this event prior or day of, please contact Tricia Matsko, Director of Sales & Marketing at 484.633.6510.

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